

RECEIVED
CENTRAL FAX CENTERAppl. No. 10/817,093
Amendment dated November 4, 2005

NOV 04 2005

10. (Currently Amended) A pop-up display package decoration comprising:

a foldable panel sized to overlie a portion of a package, the foldable panel having

a display side, and

a package side, and

~~a fold line along which the foldable panel folds and which defines a first section and a second section of the foldable panel,~~

the foldable panel defining a first section and a second section of the foldable panel, the first section and the second section meeting at and joined to each other along a fold line,

the foldable panel folds along the fold line to cause the display sides of the first and second sections of the foldable panel to face each other,

the foldable panel constructed to engage the package to resist movement on the package, and

a pop-up display affixed to the display side of the foldable panel and formed of one or more sheets that are configured to fold into a generally flat and compact configuration that is at least partially enclosed between the display sides of the first and second sections of the foldable panel when the foldable panel is folded along the fold line, the pop-up display is affixed to the display side[[s]] of ~~each of the first~~ section of the foldable panel at a first location on the pop-up display and to the display side of the second section[[s]] of the foldable panel at a second location on the pop-up display, the pop-up display ~~and~~ expands to form a dimensional display when the foldable panel is opened along the fold line to

Appl. No. 10/817,093

Amendment dated November 4, 2005

position the first and second sections extending from each other along the fold line.

11. (Previously presented) The pop-up display package decoration of claim 10 further comprising a band that holds the foldable panel to the package and extends from the panel around the package.

12. (Previously presented) The pop-up display package decoration of claim 10 wherein the foldable panel is constructed to resist movement on the package by including an adhesive patch on the package side of the foldable panel that engages the package to resist movement of the foldable panel on the package.

13. (Previously presented) The pop-up display package decoration of claim 10 wherein the foldable panel includes a greeting card section for displaying a greeting.

14. (Previously presented) The pop-up display package decoration of claim 10 wherein the popup display forms a dimensional display by forming a panel to generally conform to at least a portion of the outer surface of a represented three dimensional object.

15. (Previously presented) The pop-up display package decoration of claim 14 the foldable panel includes a greeting card section for displaying a greeting.

16. (Currently Amended) A method for decorating a package comprising the steps of

providing a pop-up display package decoration having a foldable panel sized to overlie a portion of a package and a pop-up display that is affixed to the foldable panel and is formed of one or more sheets that are configured to fold into a generally flat and compact configuration when the foldable panel is folded, the foldable panel defining a first section and a second section that meet at and are joined to each other at a fold line and the pop-up display is affixed to the first section of the foldable panel at a first location on the pop-up display and is affixed

Appl. No. 10/817,093

Amendment dated November 4, 2005

to the second section of the foldable panel at a second location on the pop-up display, the pop-up display expands from the flat and compact configuration to form a three dimensional display when the foldable panel is opened,

opening the foldable panel to form the pop-up display into the three dimensional display,

positioning the pop-up display package decoration on a package, and

causing the foldable panel to engage the package to resist movement on the package.

17. (Previously presented) The method for decorating a package of claim 16 wherein the step of causing the foldable panel to engage the package comprises:

providing a band that is sized to extend around the package,

causing the band to engage the pop-up display package decoration and to extend around the package to secure the pop-up display package decoration to the package, and

extending the band at least partially around the package to secure the pop-up display package decoration to the package.

18. (Previously presented) The method for decorating a package of claim 17 wherein the band that is provided by the step of providing a band that is sized to extend around the package is a ribbon and wherein the step of causing the band to engage the pop-up display package decoration includes causing the band to overlie the foldable panel.

19. (Previously presented) The method for decorating a package of claim 16 wherein the foldable panel includes a greeting card section displaying a greeting and wherein the popup display forms a dimensional display by forming a panel to generally conform to at least a portion of the outer surface of a represented three dimensional object.

Appl. No. 10/817,093

Amendment dated November 4, 2005

20. (Previously presented) The method for decorating a package of claim 16 wherein the step of causing the foldable panel to engage the package comprises providing a foldable panel that is constructed to engage the package to resist movement on the package.